

## The Application

Please consider each question carefully as the quality of your responses determines eligibility for the 3-Month program

Company Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Number of Executives: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Number of Locations: \_\_\_\_\_

Website: \_\_\_\_\_

Nature of the business: \_\_\_\_\_

Annual Revenue: \_\_\_\_\_

Describe your greatest challenge(s) to success: \_\_\_\_\_

\_\_\_\_\_

What specifically would you like to resolve/build? \_\_\_\_\_

\_\_\_\_\_

Have you worked on this project in the recent past? If so, who with and what were the results? \_\_\_\_\_

\_\_\_\_\_

Why are you interested in working with me? \_\_\_\_\_

\_\_\_\_\_

What hesitations do you have about working with me or on this project? \_\_\_\_\_

\_\_\_\_\_

What is something that makes this company unique? \_\_\_\_\_

\_\_\_\_\_

Please describe the corporate culture: \_\_\_\_\_

\_\_\_\_\_

On a scale of 1 to 10, please rate employee morale. If less than 10, please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

On a scale of 1 to 10, please rate executive morale. If less than 10, please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have there been any major corporate changes in the past 12 months, i.e. mergers, acquisitions, executive changes. If so, please list and describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Has absenteeism been measured? If so, what's the rate? \_\_\_\_\_

What's the main cause of absenteeism? \_\_\_\_\_

\_\_\_\_\_

How much has absenteeism costs your company in revenue? \_\_\_\_\_

Does your company have a wellness program? If so, please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Frequency of performance evaluations: \_\_\_\_\_

Frequency of employee coaching: \_\_\_\_\_

Do you have a Code of Conduct policy? If so, is it executed equally? Please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does your company offer professional development courses to employees? If so, what percentage of employees take advantage of the offer? \_\_\_\_\_

What are the corporate goals for the next 12 months? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

On a scale of 1 to 10, how motivated are the corporate executives willing to change? \_\_\_\_\_

Why is it important to resolve this/these issues now? \_\_\_\_\_

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What would the company look like in 5 years if issues are not resolved now? \_\_\_\_\_

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How big is your email list? \_\_\_\_\_

Do you have a strong social media presence? \_\_\_\_\_

What's the best thing your clients will likely say about the company? \_\_\_\_\_

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What's the worst thing your clients will likely say about the company? \_\_\_\_\_

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